

Success4u Seminars 2012

Pre-Event Questionnaire and Agreement of Terms:

Organization: _____ **Date:** _____

Topic: _____ **Location of Event:** _____

Time for Speaker: _____ **Contact Name:** _____

Phone Number: _____ **Email:** _____

1). As the Meeting Planner, what will exceed your expectations? _____

2). Describe the current atmosphere/attitude of your organization: _____

3). What are the most significant events faced by the individuals in your organization this year?

4). What are some current challenges in your organization or industry? _____

5). Number expected to attend: _____ Are attendee's required to attend? _____

6). What is an appropriate dress code? _____ Business _____ Business Casual _____ Casual

7). Are there any "seeds" you would like planted? _____

8). Are there any sensitive issues you'd like me to avoid? _____

9). What would you like the audience to do/feel/learn most as a result of my presentation? _____

10). What, if any, "insider information" would give my remarks special meaning for the audience? _____

11) What has the audience liked/disliked about Speakers in the past? _____

12). What is the mix of the audience? _____ % Men _____ % Women _____ % Front line
_____ % Management _____ % Presidents/V.P./CEO

13). May we use program comments or feedback as testimonials? _____

14). Comments or recommendations that you may have for the Speaker: _____

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*Handout / Workbook Materials included in fee. No travel expenses charged if event is within 100 miles of office, located in Cedarburg, Wisconsin unless overnight is required or recommended.

Fee Arrangement for 2012: Contact me directly for details regarding fees.

- Keynotes / Presentations
- ½ Day Workshop/Seminars
- Full day Workshop/Seminars
- Fees do not include travel expense over 100 miles from office or airfare/hotel/meals.
- Special fee considerations on multiple sessions, example: (Keynote & Breakout Session)
- Special fee consideration for “Non-Profit” Organizations, Schools and Religion Based Associations.

***Please visit: www.larrycockerel.com and www.cancerfightingspecialist.com

To confirm agreement for the date and fee noted, please sign and fax back to, fax# 262.377.2517 or email back to: larry@larrycockerel.com

Event Date: _____

Event Fee: _____

Event Coordinator/Contact: _____

Authorized signature required to confirm fee agreement: _____

- Fee deposit of \$ _____ to hold date and secure agreement (25% of agreed fee amount)
- My mission is to offer motivational, interactive and educational workshops on; Networking, Referral Based Marketing Strategies, Selling Skills, Leadership, and Motivation. My Performance Consulting Services help you maximize your sales and marketing objectives.
- Contact information: Success4u Line: 414.531.7859 or larry@larrycockerel.com

Thank you and I look forward to helping you create a great experience for you and your people.



Larry S. Cockerel, The Sales Development Pro™
Professional Speaker, Training Specialist - Author The Cancer-Fighting Specialist™
My mission is your success™ www.larrycockerel.com